
TERESA L. FLATEBY

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EDUCATION

Ph.D., University of South Florida, Curriculum and Instruction, 1982
Emphasis in Measurement, Research and Evaluation

M.Ed., Educational Leadership, 1978
Emphasis in Administration and Supervision

Teaching Certificate, Ohio State University, 1975
Emphasis: Exceptional Education

BA, Capital University, Columbus, Ohio, 1972
Majors: Psychology and Music

ACADEMIC EMPLOYMENT

Director, University System-wide Assessment, University of South Florida, 2005-2009

Coordinated assessment for the four-campus system. Worked collaboratively with individual faculty, departments, and programs to foster an assessment culture that satisfies internal and external needs, for both summative and formative purposes. Functioned as a change agent to encourage and help develop strategies for improvement. Chairs: the University Assessment Steering Committee -members included associates deans, department chairs and faculty representatives from USF's colleges; the General Education Council Assessment Subcommittee - members include faculty representatives from each of the colleges; System-wide Assessment Team -members include assessment professionals from each campus; Graduate Student Assessment Team.

Director, Evaluation and Testing, University of South Florida, 1990 - 2005

Directed two faculty and six support staff who provided the University with the following services: test development and survey construction consultation, academic program evaluation, testing, student rating of instruction and optical scanning services. Served as the Institutional Testing Administrator, representing the State University System at State meetings and directed the University's General Education Assessment for the SACS reaffirmation process. Was Lead Evaluator for SACS Review Team. Taught freshman success course, "University Experience;" supervised graduate assistants in measurement, English, and communication; and directed Honors College students' theses. Coordinated the assessment of the University's Learning Communities program. Directed graduate student research on Evaluation and Assessment Methods. Was primary author of the CLAQWA Training Manual.

Associate Director, Evaluation & Testing, University of South Florida, 1986-1990. Coordinated University's standardized testing program. Conducted studies related to test and student performance. Taught a non-credit course preparing students for masters level social science statistics.

Professor, Department of Mathematics, Valencia Community College, Orlando Florida, 1983-1986. Taught algebra, and statistics.

PUBLICATIONS

Improving Writing and Thinking through Assessment, Information Age Publishing, in press.

“Developments and Changes Resulting from Writing and Thinking Assessment,” In C.S. Schreiner (ed.), *Handbook of Research on Assessment Technologies, Methods, and Applications in Higher Education*, IGI Global Publishing, 2009.

“Assessing and Improving Writing in the Engineering Curriculum,” with R. Fehr. *The International Journal of Engineering Education*, 24 (5), 2008, pp. 901-905.

“University of South Florida Case Study,” in Bresciani, M.J. (Ed.). *Good Practice Case Studies for Assessing Student Learning in General Education*. Bolton, MA: Anker Publishing, 2007.

“Maximizing Campus Responsibility for the Writing Assessment Process.” *About Campus: Enriching the Student Learning Experience*, 9, January-February, 2005, pp. 22-25.

“The Cognitive Level and Quality Writing Assessment Instrument.” In. R. L. Swing (ed.), *Proving and Improving Volume II: Tools and Techniques for the First College Year*. (Monograph No. 37) (pp. 149-156). Columbia, SC: University of South Carolina, National Resource Center for the First-Year Experience and Students in Transition, 2004.

“Doing Learning Community Assessment: Stories from Five Campuses.” In J. MacGregor (ed.), *National Learning Communities Project Monograph Series*. Olympia, WA: The Evergreen State College, Washington Center for Improving the Quality of Undergraduate Education, in cooperation with the American Association for Higher Education, 2003, pp. 51-74.

Cognitive Level and Quality of Writing: A Training Manual, with E. Metzger, USF Foundation, Tampa, FL, 2001; 2nd Edition, 2003. ([HTTP://WWW.USF.EDU/UGRADS/CLAQWA](http://www.usf.edu/UGRADS/CLAQWA)).

“Writing in College.” With E. Metzger, in S. Salter (ed.), with E. Metzger, *The First Year Experience at the University of South Florida*. Kendall/Hunt Publishing Company, Dubuque, IA, 2002.

“Instructional Implications of the Cognitive Level and Quality of Writing Assessment (CLAQWA),” with E. Metzger, *Assessment Update*, January-February, 2001, pp. 4-11.

"Writing Assessment Instrument for Higher Order Thinking Skills," with E. Metzger, *Assessment Update*, March-April 1999, pp. 6-7.

PRESENTATIONS AND CONFERENCE PAPERS

"Doing Meaningful Assessment to Improve Outcomes and Satisfy Accreditation Demands," NASPA International Assessment and Retention Conference, invited workshop, New Orleans.

"Assessment, Curriculum Mapping, and Student Learning" with Allen Dupont, NC State Undergraduate Assessment Symposium, invited workshop, Raleigh, 2009.

"Fostering Critical Thinking and Communication Skills in the Curriculum and Co-Curriculum," 2009 NC State University Undergraduate Assessment Symposium, invited workshop, Raleigh.

"Assessing Writing and Critical Thinking Seamlessly throughout the Curriculum: An Assessment Tool," 2009 AAC&U General Education, Assessment, and the Learning Students Need Conference, Baltimore.

"Assessment, Curriculum Mapping, and Student Learning" workshop with Allen Dupont, SACS/COC Annual Meeting, San Antonio, 2008.

"Assessing Writing and Thinking throughout the Curriculum," 2008 Assessment Institute Conference, Indianapolis.

"Fostering Critical Thinking and Communication Skills," 2008 Assessment and Retention Conference, invited workshop, Phoenix.

"Assessing and Improving Writing throughout the Undergraduate Curriculum, 2008 NC State Undergraduate Assessment Symposium, invited workshop, Raleigh.

"CLAQWA Online: Next Steps in Writing Assessment," with David Eubanks, AACU Annual Meeting, Washington D.C., 2008.

"Curriculum Mapping; Fostering Student Learning throughout the Curriculum, with Allen Dupont, SACS/COC Annual Meeting, New Orleans, 2007.

"Closing the Assessment Loop," SACS/COC Annual Meeting, New Orleans, 2007.

"Closing the Assessment Loop," NASPA 2007 Assessment and Retention Conference, invited workshop, St. Louis, 2007.

"Assessing and Improving Writing and Thinking," NC State Assessment Symposium, Raleigh, 2007.

- “Writing and Thinking Assessment: Revealing Problems and Offering Solutions, 6th Annual Texas A&M University Assessment Conference, invited workshop, College Station, 2007.
- “Strengthening General Education: Assessment Practices that Lead to Authentic Improvement,” with A. DuPont and M. Bresciani, AAC&U’s Network for Academic Renewal Conference: General Education and Outcomes That Matter in a Changing World, Phoenix, 2006.
- “Writing and Thinking Assessment: Revealing Problems and Offering Solutions,” Annual Texas A&M University Assessment Conference: Putting Assessment to Work, College Station, 2006.
- “Assessing Writing and Thinking in General Education Classes and Across the Curriculum,” NC State 4th Annual Undergraduate Assessment Symposium, Raleigh, 2006.
- “Strengthening General Education: Assessment Practices That Lead to Real Improvement,” with A. Dupont and M. Bresciani, SACS/COC Annual Meeting, Atlanta, 2005.
- “Improving Student Writing and Thinking through Assessment,” General Education and Assessment: Creating Shared Responsibility for Learning Across the Curriculum, Association of American Colleges and Universities (AAC&U) Network for Academic Renewal Conference, Atlanta, 2005.
- “General Education and Assessment: Creating Shared Responsibility for Learning across the Curriculum,” Association of American Colleges and Universities, Atlanta, 2005.
- “Informing the General Education Review Process with an Internal Assessment of Student Writing,” General Education and Assessment: Generating Commitment, Value, and Evidence, Association of American Colleges and Universities (AAC&U), The Network for Academic Renewal Conference, Long Beach, 2004.
- “An Analytical Approach to Writing Assessment in the Classroom and Across the Institution,” 2004 Assessment Institute, Indianapolis.
- “Assessing General Education at the University of South Florida,” NC State Undergraduate Assessment Symposium, Raleigh, 2004.
- “CLAQWA: Assessing Writing and Thinking Skills with the Cognitive Level And Quality of Writing Assessment,” SACS/COC Annual Meeting, Atlanta, 2004.
- “Enhancing General Education: Participatory Assessment by Faculty & Students,” with B. Cochran, R. Potter, and Z. Holladay, SACS/COC Annual Meeting, Atlanta, 2004.
- “Enhancing Student Learning: An Interaction Between Assessment and Academic Leadership,” Informing the General Education Review Process with an Internal Assessment of Student Writing, with W. Robert Sullins, New Mexico Higher Education Assessment and Retention (NMHEAR) Conference, Albuquerque, 2004.

- “CLAQWA: Assessing Writing and Cognitive Skills in the Classroom and Across Programs,” 2004 AAHE Assessment Conference: Connecting Public Audiences to Our Work, Denver, 2004.
- “How Can General Education Be Assessed Meaningfully?” NCSU 2nd Annual Undergraduate Assessment Symposium, Raleigh, 2004 (plenary session).
- “Science that Matters: A Standards Based Interdisciplinary Science Sequence for Nonmajors/Future Teachers,” Science Education for New Civic Engagement and Responsibilities (SENCER), Santa Clara, 2003; with I. Bartsch, G. Meisels, and R. Potter.
- “Joining Forces: A Collaboration to Maximize Information Gained from an Assessment of Student Writing Skills,” with C. Herreid and R. Thompson, Association for Institutional Research Annual Forum, Tampa, 2003.
- “Assessing Writing and Thinking in Learning Community Programs,” Learning Communities: Research Informing Practice, Association of American Colleges and Universities, Phoenix, 2003.
- “Assessing Writing and Thinking Across General Education,” General Education: Goals, Strategies, and Assessments for Powerful Learning, Association of American Colleges and Universities, Philadelphia, 2003.
- “Assessing Writing and Thinking Skills with the Cognitive Level and Quality of Writing Assessment,” with B. Cochrane, R. Potter, and J. Belcher, Annual Meeting of the Commission on Colleges, Southern Association of Colleges and Schools, Nashville, 2003.
- “CLAQWA: A System for Classroom and Program Assessment,” American Association for Higher Education, Seattle, 2003.
- “The CLAQWA Approach to Writing Skills and Cognitive Level Assessment in Higher Education,” American Association for Higher Education, Seattle, 2003.
- “Cognitive Level and Quality of Writing Assessment (CLAQWA): Assessing Writing in Classrooms and Across Programs,” Best Assessment Processes V Symposium, Rose-Hulman Institute of Technology, Terre Haute, Indiana, 2002.
- “Assessing General Education with a Problem-Based Approach,” Annual Meeting of the Commission on Colleges, Southern Association of Colleges and Schools, San Antonio, 2002.
- “Encouraging Faculty Involvement in the Assessment of Writing and Deep Thinking Skills,” Annual Meeting of the Commission on Colleges, Southern Association of Colleges and Schools, San Antonio, 2002.

- “Using the Cognitive Level and Quality of Writing Assessment Instrument for Classroom and Program Assessment,” American Association for Higher Education Assessment Conference, Boston, 2002.
- “Assessing Cognitive Levels and Writing Skills for Instructional Program Assessment,” American Association for Higher Education Assessment Conference, Boston, 2002.
- “Next Steps,” with J. MacGregor, R. Matthews, J. O’Connor, Learning Communities: Promising Practices for Deepening Learning and Community Engagement, Association of American Colleges and Universities, Atlanta, 2002.
- “Encouraging Higher-Order Thinking and Quality Writing,” New Mexico Higher Assessment and Retention Conference, Albuquerque, 2002.
- “Fostering Higher-Order Thinking Through Writing,” American Association for Higher Education Assessment Conference, Denver, 2001.
- “Fostering Higher-Order Thinking and Quality Writing in the Classroom: The CLAQWA Approach to Assessment,” American Association for Higher Education annual meeting, Denver, 2001.
- “Surveying the Landscape: Setting Sights on New Horizons of Thought Using Cognitive Level and Quality of Writing Assessment (CLAQWA),” with E. Metzger and C. Bauer, American Association for Higher Education annual meeting, Washington, D.C., 2001.
- “General Education: Cognitive Level and the Quality of Writing,” Best Practices in General Education and Its Assessment, Association of American Colleges and Universities, Atlanta, 2001.
- “Assessing Cognitive Level and Quality of Writing,” with C. Bauer and E. Metzger, American Association for Higher Education annual meeting, Charlotte, North Carolina, 2000.
- “Application of the Cognitive Level and Quality of Writing Assessment (CLAQWA) Instrument,” with C. Bauer and E. Metzger, American Association for Higher Education annual meeting, Charlotte, North Carolina, 2000.
- “An Evolution of a Participatory Evaluation: Unexpected Perks for a Learning Communities Program,” with C. Bauer, W. Cummings, D. Miles, and A. Smith, American Evaluation Association annual conference, Orlando, 1999.
- “Cognitive Level and Quality of Writing Assessment (CLAQWA),” with E. Metzger, American Evaluation Association annual conference, Orlando, 1999.
- “The Final Phase: Cognitive Level and Quality of Writing Assessment,” American Association for Higher Education annual meeting, Denver, 1999.

- “An Evolution of a Participatory Evaluation of Learning Communities,” with J. Jones and C. Bauer, American Association for Higher Education annual meeting, Denver, 1999.
- “The Evolution of a Participatory Approach to Evaluate Learning Communities,” Eastern Educational Research Association annual meeting, Hilton Head, South Carolina, 1999.
- “Another Phase: Evolution of an Instrument to Evaluate Cognitive Level and Quality of Writing Assessment,” American Association for Higher Education Assessment Conference, Cincinnati, 1998.
- “Evaluation of an Assessment Tool to Evaluate the Quality of Writing and Higher Order Thinking Skills,” American Association for Higher Education Conference on Assessment and Quality, Miami Beach, 1997.
- “Responsive Evaluation of a Learning Community,” Florida Educational Research Association annual meeting, Gainesville, Florida, 1996.
- “Measurement Instruction for University Faculty,” American Educational Research Association annual meeting, Atlanta, 1993.
- “Essay Re-Takes,” Southeastern Advising Association annual meeting, Bradenton, Florida, 1989.
- “Non-Native English Speakers and Essay Performance on the College Level Academic Skills Test (CLAST),” Florida Educational Research Association annual meeting, Tallahassee, 1989.
- “Evolution of CLAST Research,” Florida Educational Research Association annual meeting, Sarasota, Florida, 1988; and at the CLASP meeting, Orlando, 1988.
- “Essay Re-Takes – How Can We Help?” Florida Educational Research Association annual meeting, Sarasota, Florida, 1988.
- “Contributors to CLAST Performance,” Florida Educational Research Association annual meeting, Jacksonville, Florida, 1987.
- “CLAST Re-Take Preparation” and “Contributors to CLAST Performance,” CLAST Institutional Test Administrator's Conference, Orlando, 1987.
- “Efforts to Reduce Projected 1989 CLAST Failure Rates,” Florida Educational Research Association annual meeting, Tampa, 1986.
- “Emergent and Preordinate Approaches to Study a Residential Mental Health Center,” Florida Educational Research Association annual meeting, Orlando, 1983.
- “The Use of Multiple Approaches to Evaluate a Residential Mental Health Center,” Evaluation Research Society annual meeting, Chicago, 1983.

“Overlooking Decisive Variation: The Plight of Program Evaluation,” with D. E. Stone, Florida Educational Research Association annual meeting, Tampa, 1980.

PROFESSIONAL SERVICE

Writing Objectives and Outcomes Workshop, Center for 21st Century Teaching Excellence, University of South Florida, January 2006-Present.

General Education Council, consultant, University of South Florida, 2005-Present.

Council of Associate Deans, consultant, University of South Florida, 2004-Present.

“Assessing & Encouraging Student Learning,” Center for 21st Century Teaching Excellence, Tampa, 2004-Present.

First Year Composition Policy Committee, Member, University of South Florida, 2004-Present.

Writing and Critical Thinking Assessment Workshop, Center for 21st Century Teaching Excellence, University of South Florida, 2001-Present.

“CLAQWA Online!” Workshop presented to the Center for 21st Century Teaching Excellence Annual Technology in Education Colloquium; with D. T Porter, 2006.

Assessment consultation, Alabama A&M University, 2009 and 2008

Quality Enhancement Plan consultation, Florida A&M University, 2009

Quality Enhancement consultation, Paine College, 2009

Writing and thinking assessment and Quality Enhancement Plan consultation, New College of Florida, 2009 and 2008

Assessment Consultation, Mississippi University for Women, 2008

Writing and Thinking Assessment Consultation, Central Carolina Community College, North Carolina, 2008

Quality Enhancement Plan writing consultation, Columbus State University, 2005 - 2008

Assessment consultation, Murray State University, 2007

Writing and critical thinking assessment consultation, South Dakota State University, 2006

Quality Enhancement Plan Writing Consultation, Clark-Atlanta University, 2004 - 2005

Writing assessment consultation, Community College of Baltimore County, 2001-2002

English Graduate Student Association, Mentor, University of South Florida, 2005-2006

Honors Thesis Advisor, Carlo Orlanda (2003), Jennifer Belcher (2003), Casey Chisolm (2004),
Roxy Roberts (2005)

AAC&U VALUE Project rubric development team, 2009

PROFESSIONAL MEMBERSHIPS

Association for Institutional Research

American Association of Higher Education